

Press Release

December 6, 2017

Optimum Publishing International is pleased to announce it will re-launch the publishing house in Fall of 2018 with the Hon. Maxime Bernier's highly anticipated new book *A Vision for Canada*. "I want a freer and more prosperous country. I believe in freedom, responsibility, fairness and respect."

The book will explore the Beauce, Quebec MP's early life and his decision to follow in his father's political footsteps in 2006, until a decade later when he launched his Conservative Leadership campaign in 2016. Over ten years, Maxime Bernier has evolved from high-powered executive, to rising Conservative and Mad Max, the leader of a fan club and free market movement that's growing by the day.

With fresh ideas, relevant policies, undeniable charisma and relentless conviction, Maxime has presented a new way forward for the Conservative movement that, for the first time, has brought the youth and many disaffected conservatives back to the party.

Maxime will take readers through the ups and downs of both his life and career, including his loss by less than 2% on the 13th ballot of the Conservative leadership convention, in Toronto of May 2017.

The book will explore life and politics as Maxime Bernier presents his Vision for Canada, the policies and platforms Canadian Conservatives need, as they strive to define who they are in the 21st century, within the Liberal Egalitarian society we all live. A book that both the establishment and leadership will be inspired to take cues from, if Conservatives want to beat the Liberals in 2019.

For more information and or to arrange an interview with the Author please contact Optimum Publishing Toronto at 647 970 1973 deanb@deanbaxendale.com

About Optimum Publishing International

OPI was the publishing arm of the Montreal Gazette publishing network before being taken private in 1982. Optimum an award winning international publisher with a litany of best sellers through the 70's, 80's 90's to present had a stable of bestselling authors including: Margo Oliver; Margo Oliver's Most Treasured Recipes: Fred Breummer: The Arctic, Life of the Harp Seal, Children of the North: Greg Clark, The Bird of Paradise, Greg Clarks Favorites and so many more.

Optimum was known for delivering sensational crime and political best sellers like The Canadian Connection, 1976 by Jean-Pierre Charbonneau. Montreal Mafia/heroin trafficking: Beyond Reason by Margaret Trudeau, French Worldwide/ Global Syndication in French and English: Political best seller, Up the Hill by the Treasury Board President, Donald Johnson, 1986,: Barry Turner, MP From the Plains of Africa to the Jungles of Parliament, 2012

and most recently General Beatty's book, *Bullet Proof Flag, Canada's Peace Keepers in Cyprus*, 2014.

Optimum is now lead by Dean Baxendale after the passing of founder Michael Baxendale early this year. Optimum Publishing will focus on three key subject matter areas in Non-Fiction;

Canadian and International Politics Organized and Corporate Crime Social and Political Justice